



Brussels, 15 July 2021

**Vice-President Margaritis Schinas**  
**Promoting our European Way of Life**  
**European Commission**

**Commissioner Mariya Gabriel**  
**Innovation, Research, Culture, Education and Youth**  
**European Commission**

***Creators and the live sector welcome EU Guidelines on reopening of cultural events***

Dear Vice-President,  
Dear Commissioner,

Our group of organisations representing the live sector and creators community warmly welcomes the “EU guidelines for the safe resumption of activities in the cultural and creative sectors - COVID-19” issued by the European Commission, which strikes the right balance between proposals to foster safe reopening and recommendations to boost sustainable recovery of cultural events.

As underlined in the Communication, there have been very few cases of transmissions of the COVID-19 virus at cultural events. Indeed, cultural establishments offer safe environments, as demonstrated by a number of test events organised in several countries. Something the Commission also noted in its recommendations as evidence that live events can be safely held while taking into account the necessary sanitary measures and without causing a risk to public health.

The promising results of recent additional test events, held despite growing fear over variants, confirm that the reopening of cultural events can be sustained in safety.<sup>1</sup> We invite the Member States to take these findings into careful consideration when setting their required national reopening strategies and trust that the Commission can play a key role in coordinating and ensuring the implementation of such highly needed national plans at EU level.

Additionally, as European and international touring seem to be taking the most time to resume, we would like to call on the European institutions and EU Member States to implement EU digital COVID certificates and take appropriate measures to facilitate the free movement of artists and cultural professionals, for whom mobility is essential to carry out their work.

It is essential to continue building on the experience and positive developments that have taken place so far to ensure that cultural establishments remain open and to avoid any risk of returning to complete lockdown in the event of a new wave. This can be done safely thanks to the use of safety health protocols and measures put in place by venues and live events. We invite Member States to ensure the continuation of the cultural activities under the set measures, and the Commission to closely monitor and coordinate the implementation of such protocols.

We would like to congratulate the Commission for taking a clear and strong position in persuading the Member States to use the national recovery and resilience funds for the sustainable reopening and recovery of the CCI in general, and the live sector in particular. It is also encouraging that several EU funding programmes can be used for the same purpose.

We look forward to working closely with the Commission's services and national authorities to realise the objectives laid out in this promising initiative.

Your sincerely,

**AFEM** – Association For Electronic Music

**ARA** – Arena Resilience Alliance

**EMMA** – European Music Managers Alliance

**GESAC** – The European Grouping of Societies of Authors and Composers

**LIVE DMA** – European Network for Live Music Associations

**Liveurope** – The live music platform for new European talent

**PEARLE** – Live Performance Europe

**YOUROPE** – The European Festival Association

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<sup>1</sup> For the recent results in France, see here <https://www.aphp.fr/contenu/ap-hp-les-premiers-resultats-de-letude-spring-sappuyant-sur-le-concert-experimental-ambition> . For more info on the new report of ARA on the results of test events: <https://www.iq-mag.net/2021/07/ara-findings-european-test-events/> For some of the previous results and an overview chart of test events across Europe published in the end of May 2021, see here <https://www.live-dma.eu/pilot/>