

Investing in Europe's next generation by investing in culture

*As the EU has started discussing the proposed recovery plan, 99 organisations from across Europe's cultural and creative sectors are uniting their voices to alert EU leaders : **our sector needs strong and systemic support measures to recover from this crisis.***

As it is now well understood, the cultural and creative world is one of the first and hardest hit by the crisis. According to the Commission's own estimates, some parts of our sector – which **accounts for €509bn in value added to GDP and over 12 million full-time jobs** - are expected to **lose up to 80% of their turnover** in the 2nd quarter of 2020.

We have a higher than average percentage of self-employed workers, freelancers, micro-businesses and youth employment, which makes us **particularly vulnerable in times of crisis.**

As the European economy is slowly restarting, it is far from business as usual. Cultural actors **are gradually resuming their activities**, but all have to implement **strict safety rules** which means they **won't be operating at full capacity for the foreseeable future** and are therefore **facing challenging economic decisions**. From individual creators and creative workers all the way to big production and media companies, **the whole value chain** is impacted.

And yet the recovery package announced by the Commission on 27 May **does not reflect the reality of the cultural and creative sector**, despite the encouraging messages by the Commission and the strong position taken by the European Parliament. **The proposal on the table falls way short of our sector's expectations:**

- Despite being identified as one of **14 of the hardest hit ecosystems**, **there is neither a sector specific instrument for culture, nor a clear indication on whether or how we can benefit from different instruments**. The section on REACT-EU in the Commission's Communication¹ refers to culture, but there is **no guarantee that we will receive appropriate support**.
- **As for Creative Europe**, the EU's only programme specifically dedicated to the cultural and creative sector, the Commission's announcement is a **missed opportunity and a real disappointment**. Along with the budget dedicated to education and youth, the budget dedicated to culture is **the only one to decrease** compared to the Commission's own 2018 proposal, and it is a **far cry** from the European parliament's position². **Quite ironic for a recovery plan named "Next Generation EU"**.

To **bring the EU's support for our sector to a level that is commensurate with its contribution** to the EU's economy and its citizens' wellbeing, **we call on Member States and the European Parliament:**

- **To push for a substantial increase of the Creative Europe budget**. We fully support the European Parliament's proposal for a budget of **€2.8bn**.
- **To guarantee that the entire sector can benefit appropriately from the recovery plan's** various instruments.

Let's invest in culture to show the EU's #NextGeneration that we really care about their future!

¹ <https://ec.europa.eu/info/sites/info/files/communication-europe-moment-repair-prepare-next-generation.pdf>

² The European Commission is proposing €1.5bn for Creative Europe (€1.7 in 2018 prices) while it proposed 1.85bn in 2018 (€1.6bn in today's prices).







EUROPE'S
VIDEO GAMES
INDUSTRY



INTERNATIONAL VIDEO FEDERATION

Publishers of Audiovisual Content
on Digital Media and Online



EUROPEAN AFFAIRS



LINKING INITIATIVES AND VENUES IN EUROPE DEVELOPING MUSICAL ACTIONS



NEWS MEDIA EUROPE



UNION INTERNATIONALE DES CINÉMAS
INTERNATIONAL UNION OF CINEMAS



SIGNATORIES

1. **AEPO ARTIS** – Association of European Performers' Organisations
2. **AER** – Association of European Radios
3. **Animation Europe**
4. **BOZAR** - Centre for Fine Arts Brussels
5. **CALLIAS Foundation**
6. **CEATL** - European Council of Literary Translators' Associations
7. **CEDC** – European Coalitions for Cultural Diversity
8. **CEM** – Centre Européen de Musique
9. **CEPI** – European Audiovisual Production
10. **CEPIC** – Centre of the Picture Industry
11. **CICAE** – International Confederation of Arthouse Cinemas
12. **CIRCOSTRADA** – European Network for Circus & Street Arts
13. **De Concert!**
14. **EAA** - European Arenas Association
15. **EAS** - European Association for Music in Schools
16. **ECBN** - European Creative Business Network
17. **ECHN** - European Creative Hubs Network
18. **ECSA** – European Composer and Songwriter Alliance
19. **EDN** – European Dancehouse Network
20. **EFA** – European Festivals Association
21. **EFFORTS** – The European Federation of Fortified Sites
22. **EFJ** – The European Federation of Journalists
23. **EFNYO** – European Federation of National Youth Orchestras
24. **EFP** – European Film Promotion
25. **EGDF** - European Games Developer Federation
26. **EHTTA** - European Historic Thermal Towns Association
27. **EIBF** – European and International Booksellers Federation
28. **EJN** – Europe Jazz Network
29. **ELIA** - Globally Connected European Network of Higher Arts Education
30. **EMC** – European Music Council

- 31.EMCY** – European Union of Music Competitions for Youth
- 32.EMEE** – European Music Exporters Exchange
- 33.EMMA** - European Magazine Media Association
- 34.EMMA** – European Music Managers Alliance
- 35.EMU** – The European Music School Union
- 36.ENCATC** – European network on cultural management and cultural policy
- 37.ENCC** – European Network of Cultural Centres
- 38.ENPA** - European Newspaper Publishers Association
- 39.EOFed** – European Orchestra Federation
- 40.EPC** – European Publishers Council
- 41.ERIH** – The European Route of Industrial Heritage
- 42.ESNS** - Eurosonic Noorderslag
- 43.ETC** – European Theatre Convention
- 44.Eurocinema**
- 45.Europa Distribution** – The European Network of Independent Film Publishers and Distributors
- 46.Europa International** – the network of European sales agents
- 47.Europavox** : music online media & festivals
- 48.ECA** - European Choral Association – Europa Cantat
- 49.EVA** – European Visual Artists
- 50.EWC** – European Writers’ Council
- 51.FEDEC** – European Federation for Professional Circus Schools
- 52.FERA** – Federation of European Film Directors
- 53.FEP** – Federation of European Publishers
- 54.FIA** – International Federation of Actors
- 55.FIAD** – The International Federation of Film Distributors’ Associations
- 56.FIAPF** – International Federation of Film Producers Associations
- 57.FIM** – International Federation of Musicians
- 58.FSE** – Federation of Screenwriters in Europe
- 59.GESAC** – European Grouping of Societies of Authors and Composers
- 60.GIGMIT**

- 61.IAMIC** – International Association of Music Information Centres
- 62.IAML** – International Association of Music Libraries, Archives, and Documentation Centres, member of EMC
- 63.IAO** – International Artist Organisation of Music
- 64.ICMP** – The Global Voice of Music Publishing
- 65.IETM** – International Network for Contemporary Performing Arts
- 66.IFJ** – International Federation of Journalists
- 67.IFPI** – International Federation of the Phonographic Industry
- 68.IFRRO** – International Federation of Reproduction Rights Organisations
- 69.IGCAT** - International Institute of Gastronomy, Culture, Arts and Tourism
- 70.IMMF** - International Music Managers Forum
- 71.IMPALA** – The Independent Music Companies Association
- 72.IMPf** – The Independent Music Publishers International Forum
- 73.IMZ** – IMZ International Music + Media Centre
- 74.In-Situ** – European Platform for Artistic Creation in Public Space
- 75.INES** – Innovation Network of European Showcases
- 76.ISCM** – International Society for Contemporary Music on behalf of the
- 77.ISFE** - The Interactive Software Federation of Europe
- 78.IVF** – International Video Federation
- 79.Live DMA** – European network for live music venues & festivals
- 80.Liveurope** – The live music platform for new European talent
- 81.KEA** European Affairs
- 82.MCA** – Michael Culture Association
- 83.NAMM** – National Association of Music Merchants
- 84.NEMO** – The Network of European Museum Organisations
- 85.News Media Europe**
- 86.On the Move**
- 87.Pearle*** – Live Performance Europe
- 88.REMA** – European Early Music Network
- 89.Res Artis** – Worldwide Network of Arts Residencies
- 90.SAA** – Society of Audiovisual Authors
- 91.SEEHN** - South East European Heritage Network

92.SHAPE – Sound, Heterogeneous Art and Performance in Europe

93.Sistema Europe – The Sistema Europe Association

94.TEH - Trans Europe Halles

95.Tenso Network Europe

96.UNI MEI – UNI global union – media, entertainment & arts

97.UNIC – International Union of Cinemas

98.We Are Europe

99.Yourope – The European Festival Association